

Do a Mitzvah for Singles and Earn Money, Too!

Sell Advertising for "The Shadchan™" magazine.

By now you've seen our Sample Issue, inserted in major newspapers such as The Yated, The Jewish Press and Five Towns Jewish Times. We have also attached a pdf file of the issue for you.

With the Shidduch situation "at risk", EVERYONE will

be reading "The SHADCHAN™". This makes "The SHADCHAN" PRIME property for a business, product or service to be advertised to households in North America.

ANYONE, ANYWHERE may sell ads and earn a 15% commission on the ad rate. Our "rate card" is page 13 of the attached Sample Issue.

Basic Questions and Answers may be found on page 4 of the sample issue. For additional questions or details, please email jeff@theshadchan.org

Keep in mind that because this is to be distributed nationwide you would not be approaching your local cleaners. You'll want to approach the types of businesses/services/products that may be purchased/used on a broader scale.

Since we have been receiving

a very positive response to our recent posting about selling ads to earn additional income, you may wish to begin (NOW) asking those in your circle of influence for "leads" on the most appropriate vendors for you to approach. Should two people approach the same vendor, we will accept the first ad reservation to arrive with payment.

We accept credit cards (MasterCard, VISA, Discover and AMEX) and ad payments are accepted online at www.theshadchan.org. For purposes of clarification, www.theshadchan.org is an administrative site for the benefit of those wishing to submit a profile (only with permission of the single), making contributions or paying for ads. Profiles will appear only in our magazine and NOT on the internet.

(While it has nothing to do with selling ads, you might come across people who care, and wish to take part in this fabulous mitzvah. So let us also point out that because this is a project of The Simcha Foundation, a 501(c)3 non-profit, we also accept tax-deductible contributions which may also be made on the site.)

Judging by the massive amount of calls we received in just the first week after we distributed the print version of this Sample Issue, this venture is apparently something singles of all walks of Shomer Shabbos life have needed for a while. Our inaugural issue is scheduled to be mailed Chanukah time.

Feel free to email (jeff@theshadchan.org) or call me (443-286-7404) at any time!

Jeff Cohn, Publisher

The Shadchan™ is the only magazine of its kind, and the talk of the frum community!

100,000 copies of the sample issue have already been inserted in major newspapers, resulting in an exceptional amount of calls!

Some of the singles in our Sample Issue have already been set up with those who have seen their profiles!

Shadchanim have developed relationships with others in the field they never knew of – resulting in even more exposure and more dates!

The first Shadchan making a wedding from any of our profiles wins a trip to Eretz Yisrael!

